



Organizational Consulting

Stakeholder-Driven
Strategic Planning



WISCONSIN ASSOCIATION OF SCHOOL BOARDS

Stakeholder–Driven Strategic Planning: Meeting #2

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Tonight's Meeting

- ▶ Review of the previous meeting
- ▶ District Data
- ▶ Review of the SOAR data
- ▶ Situational Appraisal of the Aspiration and Results
- ▶ Survey update
- ▶ District Vision and Mission discussion



Review of the Previous Meeting

- ▶ District data presentation
 - Student achievement
 - Educational programming
 - Financial data and other information
- ▶ Strengths, Opportunities, Aspirations, and Results
- ▶ Tabulation of the results



District Data

- » Continuing our common knowledge of the school district facts and figures

SOAR

»» Data Analysis

Determination of Findings

- ▶ Qualitative data analysis
 - Frequency of key words
 - Coding
- ▶ Combining like terms or words
- ▶ Grouping and renaming



Strengths

- ▶ Student learning and educational opportunities
- ▶ Community and parent support
- ▶ Staff: teachers, support, admin and board
- ▶ Facilities and support operations
- ▶ Positive school culture
- ▶ Extra/Co-curricular
- ▶ School finance




Opportunities

- ▶ Comprehensive academic programming
- ▶ Positive school culture
- ▶ Athletics/Clubs/Co-curricular
- ▶ Community collaboration and partnerships
- ▶ Community support services



Aspirations

- ▶ Improved learning Opportunities
 - ▶ College and career readiness
 - ▶ Parent and community connections
 - Includes the maintenance and use of the facilities
 - ▶ Social and emotional well-being
 - ▶ Accountability
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Results

- ▶ Career and college readiness
- ▶ Successful students
- ▶ Quality educational staff
- ▶ Accountability/Measures of success



Situational Appraisal : Aspirations

Definition: A systematic process which helps to break complex issues into manageable parts.

Steps

- See The Issues
- Clarify the Issues
 - Understand the pieces of the issues.
 - Be specific.
- Assess the Priorities and Identify What to Work on First
 - How serious or important is this matter?
 - How urgent is the deadline?
 - What is the potential growth or trend toward a negative result?
- Name Next Steps
 - Through the process of analyzing the community survey data and committee conversations, what are some next steps or ideas you would like to forward to the action teams for serious consideration and possible action. These goals, objectives, strategies and tactics will be included in the planning process.



Situational Appraisal: Aspirations

- ▶ **Seriousness**
 - How serious/important is this item?
- ▶ **Urgency**
 - How urgent is this item?
- ▶ **Growth**
 - How well does this item align to our district Mission/Vision/Beliefs? What is the potential for higher student achievement and district advancement?



Analysis

1. Complete the worksheet individually
2. In your groups discuss your responses; clarifying and explaining your sense of importance
3. Come to consensus to develop a group analysis
4. Share the results of your group discussion
5. The results of the group will be documented for the next meeting

The group work will be documented on an Excel Spreadsheet to create a summary of the evenings work.



Report the Results of Your Table

- ▶ What was the results of your group?
- ▶ Is there additional clarification?
- ▶ What does this say to you?
- ▶ What is the message to the community?



Break

- » We will tabulate the results of the Situational Appraisal

Survey Distribution

- » How is the Committee going to provide the survey to the community

Recommendations

- ▶ Be creative and connect with the greatest number of community members
- ▶ Multiple formats
- ▶ Tried and true work
- ▶ Utilize a personal touch
- ▶ Broadcast the event



District Vision and Mission

»» Always an ongoing discussion

Vision and Mission

“Are we creating an educational system for present day adults or for the children of the future?”

Vision without action is a dream, and action without vision is aimless.”

Key Work of School Boards



Discussion

Guiding questions:

- ▶ What is the vision for the Tomorrow School District?
- ▶ Is it current or relevant?
- ▶ Does it need to be refreshed?
- ▶ How are we connecting the strategic plan to the vision?



Next Meeting

- ▶ **Date Nov 12, 2018**
- ▶ **Publication of the Steering Committee work**
 - Website
- ▶ **Community survey**
 - Getting the best information
 - Survey results prior to the meeting
 - Organize and prioritize the strategic themes
- ▶ **Meeting feedback**

